

ADOPTING, ADAPTING
& APPLYING VERISM™



Establish Digital Leadership

Establish Enterprise Governance



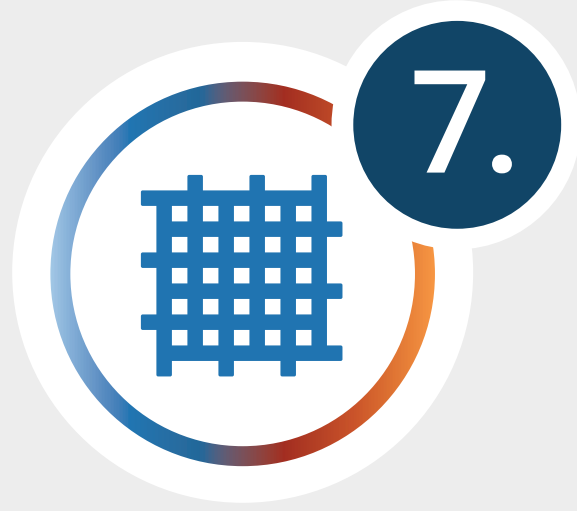
Define Transformation Approach

Organize To Embrace Change & Digitalization



Develop & Embed Collaborative
And Consumer Centric Behaviors

Organize To Learn, Unlearn & Relearn



Create Current View Management Mesh™

Create Desired State Management Mesh™



Close Gaps & Manage Through The VeriSM™ Stages

10. Join the VeriSM™ Community!